

South Suburban Humane Society

Dedicated to promoting the well-being of animals in Chicago's south suburbs.



50th Anniversary Spotlight Gala

Sponsorship Proposal



1103 West End Ave.
Chicago Heights, IL

southsuburbanhumane.org
(708) 755-7387

FROM OUR CEO



On behalf of all our pets, volunteers, supporters and staff, let me introduce you to the South Suburban Humane Society. We are a 501(c)3 headquartered in Chicago Heights, IL with an additional adoption facility in Homewood. Each Spring, we hold our largest fundraiser of the year, the annual Spotlight Gala. This year's Gala is not only our 31st Annual Event but it is THE celebration of our 50th Anniversary of serving pets and the people who love them.

Last year, 500 attendees raised over \$80,000 to make the 30th Gala the most successful ever. We expect over 500 attendees this May 2, 2020 and our marketing efforts will reach over 10 times that number. Over 4,000 homes in Chicago's south suburbs and northwest Indiana will receive direct mail, over 28,000 emails will be reached, and over 35,000 Facebook newsfeeds will generate content! Early sponsorship (before February 1st) can earn sponsors a place in our marketing and outreach.



Every sponsorship and donation supports life-saving work in Chicago's south suburbs. Last year, 3173 pets found their forever homes, and 837 went into foster care. You have an opportunity to create some wonderful and lasting good in your neighborhood. Please look over the sponsorship and in-kind donation materials, and join us on May 2. If you have any questions or comments, please contact me at (708) 218-8411 or at emily@southsuburbanhumane.org



In partnership,

A handwritten signature in blue ink that reads "Emily Klehm".

Emily Klehm, CAWA
CEO
South Suburban Humane Society



ABOUT SSHS

The South Suburban Humane Society is dedicated to promoting the well-being of pets and the people who love them in the Metro Chicago region. Through the care and sheltering of animals needing protection, providing pet care resources to our communities promoting the human-pet bond through adoption services, and targeted, high-impact spay/neuter policies, the South Suburban Humane Society will make every effort towards ending pet homelessness, reducing pet overpopulation, and creating a better world for pets and their people.

The South Suburban Humane Society uses a variety of tactics and strategies to fulfill its mission.

Progressive Adoptions Procedures: At our very core, the main goal we have as an organization is to find happy, loving homes for the animals in our care. In June 2019, SSHS opened the Homewood Adoption Center in the old Homewood Animal Hospital space on 183rd St. The Adoption Center doubles our capacity for dog adoptions and increases our cat adoption space. In the first month of operation, 100 pets found new homes in the Adoption Center alone!

Targeted, High-Impact Spay/Neuter Policies: Coupled with adoptions from local shelters, spaying/neutering is the method for reducing animal overpopulation. For a pet's safety, its owners sanity, and a community's security, spay/neuter surgeries are necessary. Intact pets are more liable to roam and risk danger while seeking a mate. In addition, certain diseases, conditions, cancers, and other health problems become much more threatening towards intact pets. Since 2008, SSHS has operated a Low Cost Spay/Neuter Clinic performing nearly 5,000 surgeries per year.

The Care and Sheltering of Animals Needing Protection: Our intake staff is trained to receive homeless, stray, feral, unwanted, surrendered, and/or abused animals. At the time of this writing, SSHS serves as the intake facility for Chicago Heights, Lynwood, Park Forest, Homewood, Flossmoor, Hazel Crest, Lansing, Posen, and South Cook County. Additionally, we assist Calumet City, Glenwood, Blue Island, Matteson, South Holland, Olympia Fields, and Harvey as resources permit.

Innovative Animal Resources: It is no longer enough to take in homeless pets, shelter them, and find good homes. Our work continues to expand and change as we redefine what it means to be an animal resource center in our communities. Some of our newer initiatives include:

- **Punch Out Parvo**—a campaign to vaccinate our community's vulnerable dogs against the deadly parvovirus. We hold two free vaccine clinics in Chicago Heights annually.
- **Check your Chip and Microchipping events**—Microchipped pets with registered and up-to-date information are the only way to decrease the load on animal control facilities and area shelters.
- **Keep your pets**—Every day, SSHS staff asks people how we can help them keep their pets instead of surrendering them. Through our Pet Food Bank, behavior resources, and referrals to the South Suburban Low Cost Veterinary Services Clinic, an LLC partnership with Coyne Veterinary Services, we are actively keeping families intact.
- **Innovative adoption and placement programs**—Our "Dog's Day Out" Program and Sleepover Foster Program are nationally recognized. Our Barn Cat Program saves feral cat lives by spaying/neutering and placing them in supportive, working environments. Through social media we are always promoting those harder to place pets.

50th Anniversary

Spotlight Gala

a fundraiser for

South Suburban Humane Society

Saturday, May 2, 2020

Tinley Park Convention Center

Presenting Sponsor - \$10,000 Donation (1 Available)

- Benefactor Sponsor Benefits, in addition to:
- Linked with web page, Facebook and LinkedIn for one year
- 2 page spread in distributed program booklet, and feature article in May/June SSHS newsletter.
- Speaking time at the podium
- Full table booth at event.
- Complimentary table for 10 to enjoy the dinner, drinks, entertainment, and the evening.

Benefactor Sponsor - \$5000 Donation (3 Available)

- Patron Sponsor Benefits, in addition to:
- Linked with web page, Facebook and LinkedIn for six months.
- Full Page Ad in distributed program booklet.
- 4 Complimentary tickets to enjoy the dinner, drinks, entertainment, and the evening.

Patron Sponsor - \$2500 Donation

- Community Sponsor Benefits, in addition to:
- Opportunity to include marketing material in event attendee gift bag.
- Logos, Business Name, and Branding printed on posters, and circulated among marketing materials.
- Linked with web page and Facebook for three months.
- 2 complimentary tickets to enjoy the dinner, drinks, entertainment, and the evening.

Partner Sponsor - \$1000 Donation

- Email and Social Media recognition as Partner Sponsor. Linked with web page for one month.
- Half Page Ad in distributed program booklet.
- Complimentary ticket to enjoy the dinner, drinks, entertainment, and the evening

Community Sponsor - \$500 Donation

- Email and Social Media recognition as Community Sponsor.
- Linked with web page for one month.
- Quarter Page Ad in distributed program booklet.

The South Suburban Humane Society is a 501(c)3 animal shelter in Chicago Heights, IL. All donations are applicable for IRS Tax Credit, and our EIN is 23-7165004. "Like" our Facebook page, and learn how this little shelter achieved the Better Business Bureau's 20-Point Wise Giving accreditation and Guidestar.org's Gold Standard for accountability, best practices, and transparency.

Thank you for considering sponsoring the 50th Anniversary Spotlight Gala! On Saturday, May 2nd, the South Suburban Humane Society will host its Gala evening, complete with a silent auction, pet fashion show, major prize raffle, beer and wine bar, and fully-catered dinner.

For the second year, we will host the Gala at the Tinley Park Convention Center. We expect over 500 attendees this year, all of whom live and work in Chicago's south and southwest suburbs and Lake County, Indiana.

Your sponsorship donation does so much more than care for abandoned pets. Partnering with the South Suburban Humane Society will only increase your business' exposure, especially among Chicago's southland communities! The 50th Anniversary Spotlight Gala helps to raise tens of thousands of dollars to save thousands of homeless cats and dogs, find homes for homeless pets, provide low-cost Spay/Neuter and wellness services, and sponsor humane community education.

Thank you in advance for your tax-deductible donation/sponsorship to South Suburban Humane Society and its Gala.

Simply mail or drop your payment with this completed form to:

*Attn: Emily Klehm
South Suburban Humane Society
1103 West End Ave.
Chicago Heights, IL 60411*

*emily@southsuburbanhumane.org
(708) 755-7387 x275
www.southsuburbanhumanes.org
facebook.com/southsuburbanhumane*

Contact Name: _____

Business Name: _____

Street Address: _____

City, State, Zipcode: _____

Phone Number: _____

Email: _____

Website: _____

Sponsorship Level: *Presenting* *Benefactor* *Patron* *Partner* *Community*