

South Suburban Humane Society



Dedicated to promoting the well-being of animals in Chicago's south suburbs.



30th Annual

Spotlight Gala

Sponsorship Proposal



1103 West End Avenue
Chicago Heights, IL 60411

southsuburbanhumane.org

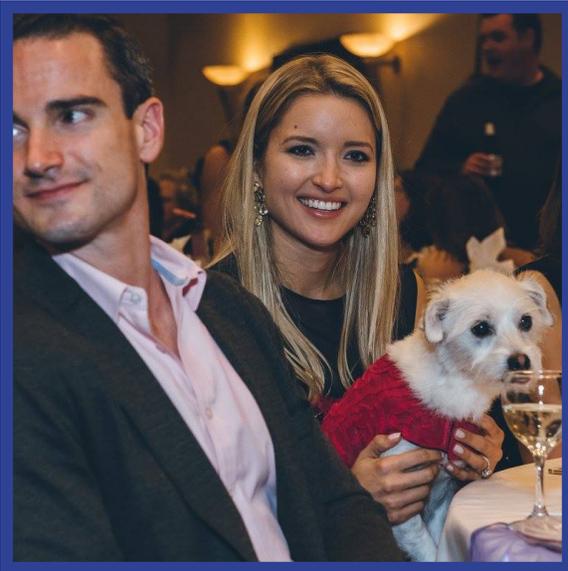
708.755.7387

FROM OUR CEO



On behalf of all our pets, volunteers, supporters and staff, let me introduce you to the South Suburban Humane Society. We are a 501(c)3 animal shelter from Chicago Heights, IL and your managed-admission shelter. Each year in April, we hold our largest fundraiser of the year, the annual Spotlight Gala. You are personally invited to become a sponsor for our 30th Spotlight Gala. We hope to use your gift to raise funds for homeless and abandoned pets in Chicago's south suburbs.

Last year, 500 attendees raised over \$80,000 to make the 29th Gala the most successful ever. We expect 500 attendees this April 27th, and our marketing efforts will reach over 10 times that number. Over 4,000 homes in Chicago's south suburbs and northwest Indiana will receive direct mail, over 20,000 emails will be reached, and over 30,000 Facebook newsfeeds will generate content!



Every sponsorship and donation supports life-saving work in Chicago's south suburbs. Last year, 3173 pets found their forever homes. You have an opportunity to create some wonderful and lasting good in your neighborhood. Please look over the sponsorship proposal and we hope you will join us on April 27th. If you have any questions or comments, please contact me at (708) 755-7387 x275 or by email at emily@southsuburbanhumane.org.

In partnership and peace,



A handwritten signature in blue ink that reads "Emily Klehm".

Emily Klehm, CAWA

CEO

South Suburban Humane Society

ABOUT SSHS

The South Suburban Humane Society (SSHS) began in 1970 as a small group of volunteers who brought homeless pets into their homes and worked to find them permanent homes. From those humble origins, we grew to a 501c3 nonprofit organization operating a 10,000 square foot shelter, a separate Low-Cost Spay/Neuter Clinic, partner in a Low-Cost Veterinary Services Clinic, and far-reaching community services with a \$1.4 million budget. For the last ten years, SSHS has implemented a progressive animal welfare agenda and now maintains a 92% live release rate which is considered “no-kill” status.

The South Suburban Humane Society uses a variety of tactics and strategies to fulfill its five-point mission.

The Care and Sheltering of Animals Needing Protection: Our intake staff is trained to receive homeless, stray, feral, unwanted, surrendered, and/or abused animals through a managed admissions system. Our team takes meticulous and accurate records, performs thorough physical and temperament evaluations, and readies pets for adoption, foster care, or alternative placement (i.e. hospice care or our Barn Cat program). SSHS also partners with area police departments to address animal neglect issues that exist in their cities.

Humane Education of the Public: To truly end animal abuse and wanton cruelty, children, parents, and community leaders need to be engaged at all levels, and the care of companion pets must be seen as a community priority. Numerous studies have linked childhood abuse of pets to future adult psychopathic behavior. Early intervention is key and SSHS partners with community schools, children’s groups, and libraries to spread the message of compassion and responsibility to area youth.

Thorough and Vetted Adoptions: SSHS specializes in making matches between our pet population and potential pet parents who come through our doors. We want our adoptions to be a good fit for all involved and offer extensive post-adoption services to ensure a life-time match.

Targeted, High-Impact Spay/Neuter Policies: Coupled with adoptions from local shelters, spaying/neutering is the method for reducing animal overpopulation. For a pet's safety and a community's security, spay/neuter surgeries are necessary. Intact pets are more liable to roam and risk danger while seeking a mate. In addition, certain diseases, conditions, cancers, and other health problems become much more threatening towards intact pets. The SSHS Spay/Neuter Clinic annually performs 4,900 surgeries.

Keeping pets in homes: To help needy pet owners, SSHS offers a pet food bank where pet owners can get food to feed their pets, free and reduced-price vaccines, low-cost preventatives, and low-cost supplies. In 2015, together with a corporate veterinarian, Coyne Veterinary Services, we launched the South Suburban Low-Cost Veterinary Services Clinic in Chicago Heights. The SSLCVSC offers income-qualified pet owners access to quality, low-cost care and helps owners who would otherwise have to give up their pets. In the summer of 2017, SSHS launched a series of free vaccine clinics called Punch Out Parvo (PoP). The PoP clinics served 400 dogs and led to 98 spay/netuter surgeries of those dogs. We continued the clinics in the summer of 2018 and doubled those numbers.

As an animal welfare organization, the South Suburban Humane Society tracks many variables and statistics. But ultimately, we are committed to one result: Saving Lives. The Live Release Percentage is the combined result of pet adoptions, reclaimed or owner returned pets, and transfers. SSHS Live Release Rate

30TH ANNUAL SPOTLIGHT GALA

Saturday, April 27th 2019
Tinley Park Convention Center

PRESENTING SPONSOR \$5,000 Donation

- Benefactor Sponsor benefits, in addition to:
- Linked with web page, Facebook, and other social media for one year
- 2 page spread in event program booklet and one feature article in SSHS e-newsletter
- Speaking time at the podium
- Full table booth at event
- Complimentary table for 10 to enjoy dinner, drinks, and entertainment

BENEFACTOR SPONSOR \$2,500 Donation

- Patron Sponsor benefits, in addition to:
- Linked with web page, Facebook, and other social media for six months
- Full page ad in event program booklet
- 4 complimentary tickets to enjoy dinner, drinks, and entertainment

PATRON SPONSOR \$1,000 Donation

- Community Sponsor benefits, in addition to:
- Opportunity to include marketing material in event attendee gift bag
- Business name/logos printed on event posters and circulated among marketing materials
- Linked with web page, Facebook, and other social media for three months
- 2 complimentary tickets to enjoy dinner, drinks, and entertainment

COMMUNITY SPONSOR \$500 Donation

- Email and social media recognition as Community Sponsor
- Linked with web page, Facebook, and other social media for one month
- Half page ad in event program booklet
- 1 complimentary ticket to enjoy dinner, drinks, and entertainment



30TH ANNUAL SPOTLIGHT GALA

Saturday, April 27th 2019
Tinley Park Convention Center

Thank you for considering becoming a sponsor of the Spotlight Gala!
We're excited for you to join us on April 27th, 2019 for our special evening, complete with a silent auction, pet fashion show, raffles, dinner and drinks.

We expect to fill the room with 500 supporters of our organization, coming from all over the Chicagoland and Northwest Indiana areas.

Early sponsors of the evening will have the opportunity to include their name and logo in promotional materials for the event sent to over 4,000 households, 20,000 emails and 30,000 Facebook newsfeeds, as well as being featured in the Gala program at the event.

Not only does your sponsorship donation benefit your business, but it helps to raise tens of thousands of dollars that will go toward the care of homeless pets in our community and saving thousands of lives.

Thank you in advance for your tax-deductible donation/sponsorship to South Suburban Humane Society and its 29th annual Spotlight Gala. Please complete this form and mail or email with payment to:

South Suburban Humane Society
Attn: Development
1103 West End Avenue
Chicago Heights, IL 60411

Phone: 708-755-7387 x289

Email: development@southsuburbanhumane.org

Business Name:

Contact Person:

Phone:

Email:

Address:

Website:

Sponsor Level: Presenting Benefactor Patron Community

Enclosed Amount: \$